

POLITICIANS: STOP USING RACE TO WIN VOTES

1. THE REASONS

- 1.1. Race doesn't fix potholes, build houses, create jobs, improve services or stop crime.
- 1.2. When politicians focus on race, they are using identity to **distract us from their actual performance.**
- 1.3. We need leaders who compete on **solutions and policies**, not on dividing the community.

2. THE CORE ARGUMENTS

2.1. It divides communities:

Using race in politics puts neighbors against each other. A healthy democracy should bring people together around shared goals, not split them into competing groups based on skin colour. It is wrong to classify people by race.

2.2. It shields politicians from accountability:

When a politician uses race to win votes, they don't have to prove they are good at their job. Race becomes a shortcut that allows underperforming leaders to stay in power without delivering basic service delivery, safety, or economic growth.

2.3. It treats people as statistics, Not individuals:

A person's race doesn't tell you their individual character, their qualifications, or what they need. No legal relationship, responsibility, or authority exists between an individual and his or her racial category.

2.4. Real issues affect everyone:

Unemployment, poor education, corruption, and crime don't care about race, they affect the whole community. Politicians need to offer real, practical solutions for these issues instead of relying on racial rhetoric.

3. SOMETHING TO THINK ABOUT:

- 3.1. If a politician needs your race to get your vote, it means their policies aren't strong enough to win it on merit.
- 3.2. We need a government that serves all citizens equally, not politicians that divide us to govern us.
- 3.3. Vote for what a leader will DO for your community, not what racial box they put you in.
- 3.4. Race should not be used as a shortcut for determining someone's political beliefs or voting preferences.

PEOPLE AGAINST RACE CLASSIFICATION (PARC)

WE ARE NOT A POLITICAL PARTY. WE WANT YOU TO THINK.

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